



12th Annual Over 50 Fair

Sunday, September 26, 2021 10 a.m. – 4:30 p.m.

Samanea New York Mall, formerly The Source Mall

1504 Old Country Road, Westbury, NY

516-621-1446 www.Over50Fair.com

Company or Organization Name (how you wish to be listed): _____

Contact Name: _____ Email: _____

Office #: _____ Cell #: _____ Please asterisk (*) which is to be printed.

Street Address (indicate if we should not print): _____

City: _____ State: _____ Zip Code: _____

Website: _____

PACKAGES

Please check below which package you wish to purchase and then fill out the relevant sections below. Full descriptions follow.

- Package #1 \$2700 (Value \$3810)
- Your choice of Deluxe Exhibitor Space size (10x10, 8x8, or 6x6) including 6' table, tablecloth and 2 chairs
 - Smaller or Larger Class with preferential timeslot
 - Full page color ad
 - Item in Bags
 - Event bag sponsorship
 - Event sponsorship
 - Website sponsorship
- Package #2 \$2100 (Value \$2610)
- Your choice of Deluxe Exhibitor Space size (10x10, 8x8, or 6x6) including 6' table, tablecloth and 2 chairs
 - Smaller or Larger Class with preferential timeslot
 - Full page color ad
 - Event sponsorship
 - Website sponsorship
- Package #3 \$1000 (Value \$1130)
- Your choice of Deluxe Exhibitor Space size (8x8 or 6x6) including 6' table, tablecloth and 2 chairs
 - Smaller Class
 - Full page color ad
- Package #4 \$540 (Value \$580)
- 6x6 Premium Exhibitor Space including 6' table, tablecloth and 2 chairs
 - Full page b/w ad
- Package #5 \$435 (Value \$460)
- 6x6 Premium Exhibitor Space
 - ½ page b/w ad

CLASSES

Please indicate your first, second, and third choice of time slots:

[] 10:30–11:15 [] 11:30–12:15 [] 12:30–1:15 [] 1:30–2:15 [] 2:30–3:15 [] 3:30–4:15

Larger (50 chairs) \$175

Smaller (25 chairs) \$125

Screen + \$ 65*

*Note: screen cost may increase if added after August 30, 2021. Please bring your own projector, laptop or other A/V equipment.

Title of your Presentation: _____

Name(s) of Speakers: _____

By August 30, 2021, please send a 20-30 word description plus .jpg of your headshot or logo.

RENT A ROOM (Not available currently for financial services/insurance)

- Please indicate your preference:
- | | Smaller | Larger | Screen* |
|--|---|---------------------------------|--|
| <input type="checkbox"/> Full day for another purpose
<i>Use must be pre-approved</i> | | <input type="checkbox"/> \$1300 | |
| <input type="checkbox"/> Full day of classes | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$ 750 | <input type="checkbox"/> +\$130 |
| <input type="checkbox"/> Half Day use for classes | <input type="checkbox"/> \$275 | <input type="checkbox"/> \$ 400 | <input type="checkbox"/> + \$ 65 |
| <input type="checkbox"/> 10:00 – 1:00 (must be out by 1:15) | <input type="checkbox"/> 1:30 – 4:30 (may not enter until 1:15) | | <input type="checkbox"/> No preference |

*Note: screen cost may increase if added after August 30, 2021. Please bring your own projector, laptop or other A/V equipment.

How will you be using this space? Title? Description? _____

Name(s) of Speaker(s): _____

EXHIBITOR SPACES

- | | | Premium Location | Deluxe Location | Incl. 6' table and 2 chairs | Including 6' table, tablecloth, 2 chairs |
|--|--------------------------------|--------------------------------|---------------------------------|---|--|
| <input type="checkbox"/> 10 x 10 space | <input type="checkbox"/> \$650 | <input type="checkbox"/> +\$50 | <input type="checkbox"/> +\$150 | <input type="checkbox"/> +\$70 (for x2) | <input type="checkbox"/> +\$110 (x2) |
| <input type="checkbox"/> 8 x 8 space | <input type="checkbox"/> \$475 | <input type="checkbox"/> +\$50 | <input type="checkbox"/> +\$150 | <input type="checkbox"/> +\$35 | <input type="checkbox"/> +\$ 55 |
| <input type="checkbox"/> 6 x 6 space – All others | <input type="checkbox"/> \$325 | <input type="checkbox"/> +\$50 | <input type="checkbox"/> +\$150 | <input type="checkbox"/> +\$35 | <input type="checkbox"/> +\$ 55 |
| <input type="checkbox"/> 6 x 6 space – Selling cash and carry only | <input type="checkbox"/> \$175 | <input type="checkbox"/> +\$50 | <input type="checkbox"/> +\$150 | <input type="checkbox"/> +\$35 | <input type="checkbox"/> +\$ 55 |

Standard Electric +\$50 One Circuit +\$150

Table Representatives' Names (max. 2): _____

Product(s) or Service(s) you will be Promoting/Selling: _____

Will you be offering anything free at your booth (health screenings, chair massage, etc.)? _____

Categories my business fits into: Chiropractic/Wellness Medical Dental Food**

Health/Wellness/Beauty Products Housing/Living Arrangements Financial

Insurance/Legal Exercise/Hobbies/Travel Self-Improvement Other: _____

**If food is sold or sampled, it must be individually packaged. Please inquire if you have any questions.

PROGRAM BOOK ADVERTISING:

All ads must be sent electronically to Barbara@Over50Fair.com by August 30, 2021.

- | | | |
|---------------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Back Cover | | Color <input type="checkbox"/> \$600 |
| <input type="checkbox"/> Inside Cover | | Color <input type="checkbox"/> \$500 |
| <input type="checkbox"/> Full page. | B/W <input type="checkbox"/> \$150 | Color <input type="checkbox"/> \$275 |
| <input type="checkbox"/> Half page | B/W <input type="checkbox"/> \$ 85 | Color <input type="checkbox"/> \$150 |

ITEMS IN EVENT BAGS

We will put your personalized flyer, business card or give-away into all Event Bags. Sure to be seen by all!

\$200

SPONSORSHIPS:

*** All Sponsors will be included in our Advertising, Press Releases and more ***

- Event Bag Sponsor \$1000 Have your logo imprinted onto our Event Bag. Includes Items in Event Bags
- Event Sponsor \$750 A large sign or banner near the registration table with your name/logo
- Website Sponsor \$500 We will add your logo to every page of our website as a Sponsor

INFORMATION TABLE

We will put your items onto a shared, unmanned table in a central location. A great option for all, especially those who cannot attend.

- Up to 100 catalogs, brochures, or other non-paper items including samples – same item \$40
- Up to 100 flyers, business cards, postcards, or tri-folds (one page maximum) – same item \$20

RAFFLES:

- I will donate a raffle prize(s) to benefit The INN (Interfaith Nutrition Network), a 501c3 charity. If so, please list:

Credit Card Info--Please circle type of card: MC Visa Discover Amex PayPal (we can invoice).
If you prefer, go to www.Over50Fair.com and pay by credit card or PayPal account.

Card # _____ Expiration ___/___ Security Code _____ Billing Zip _____

OR: Make check/money order payable to: Over 50 Fair LLC. \$35 returned check fee.

Mailing Address: Over 50 Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312.

It is hereby agreed that the undersigned will abide by the rules and regulations in this agreement. Acceptance of this application by or on behalf of the Over 50 Fair shall constitute a contract.

Total Charge: \$ _____

Signature: _____

Additional Details

Over 50 Fair LLC (dba Over 50 Fair) is a for profit company.

Refund policy: All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by Payor/Exhibitor/Speaker), but substitutions are allowed with permission.

Event Location: Samanea New York Mall, formerly The Source Mall, 1504 Old Country Road, 2nd Floor, Westbury, New York. We suggest that you enter from the parking garage, second level.

Video/Photo Release: The Over 50 Fair reserves the right to video and photograph portions of each lecture and the Exhibitor areas for use in promoting our future events.

Speakers: Screens reserved at a later date may incur an additional fee. Speaker agrees to provide Over 50 Fair with a photo/logo for use on signage plus 20-30 word description of their class for publication in the Over 50 Fair program book. **Speakers are required to check in at the Registration Desk at least 30 minutes prior to their Classroom time. Failure to do so may result in a substitute Speaker without refund.**

Exhibitors: Tables, tablecloths and chairs may be brought or rented. Items may be sold (no alcohol or tobacco products or any products not legal to sell in the state of New York), samples may be distributed, and funds may be solicited in your space. All distribution or solicitation is fully restricted to the confines of your space (e.g. 6 ft. x 6 ft.). Exhibitors will be listed on our website and in the program book with contact information if submitted by deadline. A paper sign will be at each Exhibitor's space for identification purposes.

Exhibitors are advised to bring a power cord if electric has been purchased.

Display: No signs or decorative materials may protrude into the aisle or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageway, lobby or exits leading to any fire extinguishing devices. If you run any wires or cords, they must be secured. If there is a wall behind your booth, you may hang a sign using tape or Funtak.

Installation/Dismantling: All displays must be installed and completely arranged by 10:00 a.m. when the event begins. **If an Exhibitor has not arrived and registered by 10:00 a.m., Over 50 Fair Director reserves the right to substitute Exhibitor without refund.** It is the sole responsibility of each Exhibitor to have materials packed and cleared by 5:30 p.m. **All displays must remain intact until the official close of the Fair. No Exhibitor may dismantle, move out or package before the close of the event (4:30 p.m.)**. Arrangement and payment for transporting goods to and from the Fair, receiving, decorating, and removal of exhibits are the responsibility of the Exhibitor.

Eligibility/Exhibit Booth Personnel: There is a limit of two (2) representatives per table space. All representatives must be registered at the Registration table. Any additional representatives must purchase an admission ticket unless authorized by the Over 50 Fair. Representatives working tables are not permitted to attend classes other than at a time for which they have paid to speak unless a ticket is purchased. There is to be no smoking inside the building. All federal and state laws pertaining to fire and safety must be observed and adhered to.

Information Table: All items must be received at least one week prior to the event unless other arrangements have been made. Items should be sent by USPS to Over 50 Fair, P. O. Box 312, Roslyn Heights, NY 11577-0312. Please do not mail any materials to the event location.

Program Book Advertisers: Ads must be submitted electronically in print quality .pdf. Program books will be distributed to Attendees, Exhibitors, Speakers, and Sponsors. All advertising images and text are subject to review and approval by the Management of the Over 50 Fair. **Please email files to: Barbara@Over50Fair.com. ALL ADS MUST BE RECEIVED BY AUGUST 30, 2021.**

Insurance and Hold Harmless Clause: Exhibitors and Speakers assume entire responsibility and hereby agree to protect, indemnify, defend and save Over 50 Fair and Samanea New York Mall and their owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney's fees arising out of or caused by each Exhibitor's installation, removal, maintenance, occupancy or use of the premises or a part thereof excluding any such liability caused by the sole negligence of Over 50 Fair's and Samanea New York Mall's owners, employees and agents. In addition, each Exhibitor and Speaker acknowledges that neither Over 50 Fair nor Samanea New York Mall maintain insurance covering Exhibitor's or Speaker's property, and it is the sole responsibility of the Exhibitor or Speaker to obtain business interruption and property damage insurance covering such losses by Exhibitor or Speaker. By signing this contract, Exhibitors and Speakers agree to hold harmless the Over 50 Fair and Samanea New York Mall from any claims, financial or otherwise made by any individual or entity. Exhibitors and Speakers shall abide by and observe all federal, state, and local laws, codes, ordinances, rules, and regulations. Exhibitors and Speakers who prepare, distribute and/or sell any food or beverage products hereby indemnify the Over 50 Fair and Samanea New York Mall from any claims or damages relating to the preparation, distribution, sale or consumption of such products and may be required to fill out paperwork and pay a fee to the Nassau County Department of Health Services.

CBD/Marijuana: Due to insurance restrictions, the Over 50 Fair cannot have exhibitors that distribute or sell products at this event that are derivatives of or products containing marijuana, including but not limited to CBD oil, cannabis, and medical marijuana. This includes products that are legal to sell in New York State. Any exhibitor who is found to have violated this rule will be removed from the event without refund and will be subject to penalties or costs incurred should a claim be made to said insurance company.

Force Majeure: Over 50 Fair shall not be deemed to have breached this agreement by reason of its failure to perform any of its obligations if caused by strikes, natural disasters, hurricanes or snowstorms, acts of a public enemy, riots, terrorism, interference by civil or military authorities, compliance with proclamations, pandemics, delays in transit or delivery on the part of transportation companies, or other causes beyond the reasonable control and without the fault of Over 50 Fair, or if caused by any act or failure to act of another party (an "Event of Force Majeure"). Upon the occurrence of any Event of Force Majeure specified above that results or will result in a delay in or cancellation of the Over 50 Fair or otherwise affects Over 50 Fair's performance under this agreement, Over 50 Fair shall promptly give notice to the other party of the occurrence and the effect or anticipated effect of the occurrence on the performance of Over 50 Fair's obligations under this agreement. Over 50 Fair will use reasonable efforts under the circumstances to eliminate or minimize the adverse impact of the occurrence on its performance under this agreement. If Over 50 Fair cancels the event due to an Event of Force Majeure, no refunds will be made. Over 50 Fair shall not be liable for any losses or damages of any type or description, including consequential and/or incidental damages, suffered by any Payor/Exhibitor/Speaker as a result of a cancellation of the expo.

Food/drinks: Food may be available at Exhibitor tables and in the Starbucks shop in the hotel near the event. Exhibitors are permitted to give away samples. All vendors who sell food or distribute food samples must sign a food waiver, may be required to have insurance, and may be required to register with and pay a fee to the Suffolk County Department of Health Services. See the Insurance and Hold Harmless Clause section above.

Space Assignment: All Exhibitor space assignments will be made at the sole discretion of the Over 50 Fair and are subject to change. Exhibitor locations will be made public at 8:30 a.m on September 26, 2021. The Over 50 Fair reserves the right to fully determine the eligibility of any company, person, product and/or service in the Exhibitor areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially differing from what was previously represented constitute grounds for rejection or ejection. Over 50 Fair reserves the right to reject, eject or prohibit any Exhibitor for violation of these rules without monetary refund.

For More Information: Barbara Kaplan, Director, 516-621-1446. Barbara@Over50Fair.com.